



Catholic news in Spanish

Arkansas Catholic en Español

reaches Hispanics statewide!

In order to reach the fast-growing Hispanic market in Arkansas, you have to put your message in **the places Spanish-speaking people are looking**. Their enthusiastic response in six years of publication tells us they're

eager for news of the Church in their "home" language from a credible source they know and trust.

Ten times a year, **Arkansas Catholic en Español** is distributed to thousands of Spanish-speaking families across the state through parishes, Hispanic ministers, Hispanic Council members, the diocesan immigration services office and other diocesan offices and at Catholic events.

Each issue has only one sponsor, meaning your message stands out without competing ads. The exclusive sponsor's space, all the way across the bottom of the back cover, is an opportunity to tell Arkansas' Hispanic Catholics that you **want their business and can serve their needs**. Your sponsor message gains credibility by association with *Arkansas Catholic*.

Sponsorship cost is based on the cost of producing the publication at a distribution of 5,400 copies. We expect the number of copies to continue growing. **If you sign up before December 31, 2009, to sponsor multiple issues, you'll get a nice discount AND lock in your sponsorship at this low rate.** **EXTRA VALUE:** You'll get a FREE 1/4-page ad in *Arkansas Catholic*, our English-language weekly newspaper.

CALL NOW to take advantage of this opportunity.

- **Sponsor reservation and copy deadline:** Reserve by first of the preceding month; provide copy by the 10th. For example, reserve by Aug. 1 for the September issue and supply copy by Aug. 10.

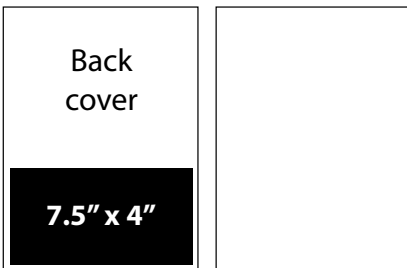
Arkansas  Catholic *en Español*

For information or to arrange for sponsorship of *Arkansas Catholic en Español*, contact Leslie Henson-Kita at (501) 664-0125 or e-mail lkita@dolr.org

SPONSORSHIP

The exclusive sponsor of each issue gets a featured space across the back cover devoted to your message, 7.5" w x 4" d.

One issue\$ 1,200.00
 Three issues, each 1,125.00
 Six issues, each 1,000.00
 Rate applies until Dec. 31, 2009



DISTRIBUTION

- 5,650 copies, with readership of nearly 15,000.
- More than 40 parishes across the state hand out to their Spanish-speaking households.
- Distributed by Hispanic ministers and council members.
- Catholic social service programs provide to their clients.