

Arkansas Catholic Business Directory



Your opportunity to choose Catholic business, trade and professional people in Arkansas



2011
A CENTURY OF FAITH IN NEWS

2011 DISPLAY AD RATES

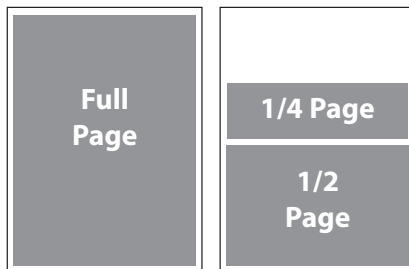
Black & white

1/4 page\$150.00
1/2 page 250.00
Full page 440.00

Premium position

Inside covers (b&w)\$ **SOLD**
Back page (add blue) **SOLD**

Ad rates are net. Advertisers must meet listing requirements.



AD SIZES

1/4 page 5.7" w X 2.25" h
1/2 page 5.7" w X 4.67" h
Full page 5.7" w X 9.50" h

Live area. Bleed not available.

Ad layout/design services available.
Call for details.

Do they know you're Catholic — and you want their business?

Thousands of Catholics in Arkansas will be using the 2011 *Arkansas Catholic Business Directory* to find products and services they need, from people who share their faith. Will your company stand out? Support your free listing with display advertising and give them more information to get more of their interest.

These low advertising rates for 2011 will deliver your message to all 8,100 *Arkansas Catholic* subscriber families all year long — for as little as 2 cents per household!

FREE bonus newspaper ad — and more!

With your paid ad in the business directory, you'll get a coupon good for a FREE ad in *Arkansas Catholic*, or choose a credit on your existing ad schedule. As a business directory advertiser, you'll also qualify for a discount of 50% off the cost of any three new ads placed in the newspaper. Ask to find out more!

It's fast and easy

Call today and see how we can help you set up your ad. You can place your order over the phone, arrange for ad artwork, and complete the entire process in only a few minutes. Professional design and production at low cost is available to help you get the greatest impact for your ad message.

Your prominent appearance in the *Arkansas Catholic Business Directory* will mark you as one of the "good guys" who supports the directory *Arkansas Catholic* readers want.

CALL NOW to stand out in this exciting publication.

Issue Date: May 7, 2011

Deadlines

- Business listing form deadline (free listing): Feb. 11, 2011
- Ad space and materials deadline: Noon, Feb. 24, 2011



P.O. Box 7417
Little Rock AR 72217

For information or to order space in the *Arkansas Catholic Business Directory 2011*, please call Leslie Henson-Kita at (501) 664-0125 or e-mail lkita@dolr.org.