



Put your name in front of decision-makers: Diocese of Little Rock Directory for 2011

Put your advertising message in the hands of Catholic decision-makers across the state! Place an ad in the 2011 Diocese of Little Rock Directory and keep your business' image in more than 1,400 households, offices, churches and schools for the next year.

The directory is used daily by those who work for the Church, people who are active and involved in the diocese and by those who want to keep in contact with former parishes and pastors.

The directory is also a valuable tool for those who travel the state and want to attend Mass in another town.

AD RATES

Black & white

Full page \$299

1/2 page \$185

Premium positions (full color)

2nd & 3rd covers **SOLD**

4th cover (back) **SOLD**

2010 cover advertisers have right of first refusal until April 30, 2010.

Ad rates are net.



AD SIZES

1/2 page 4.5"w X 3.75"d
(27p X 22p6)

Full page 4.5"w X 7.66"d
(27p X 46p)

Cover positions bleed. Call for details.

The 2011 Directory will include:

- Important updated parish and school information, such as Mass times, addresses, phone numbers and staff members. New this year: church and school building photos!
- Listing of all priests, sisters, brothers and deacons in the state, including e-mail addresses, with photos of priests and deacons.
- Listing of contact people and services offered by diocesan offices

Distribution

- All Catholic parishes, schools and hospitals in the state
- Priests, deacons, sisters and brothers
- Parish leaders and active Catholics across Arkansas

Deadlines

- Ad space reservation: June 23, 2010
- Ad materials: June 24, 2010

Bonus: With your paid advertising, get a free copy of the directory (\$12 value).



Arkansas Catholic

Diocese of Little Rock
P.O. Box 7417
Little Rock AR 72217

For more information or to order your ad in the 2011 Directory, please call Leslie Henson-Kita at (501) 664-0125, or e-mail lkita@dolr.org