

CONGRATULATE OUR OWN FATHER ERIK POHLMEIER



Bishop-elect Erik Pohlmeier

Bishop-elect Erik Pohlmeier is a native of Colorado Springs, Colo. and one of five children. He was ordained a priest of the Diocese of Little Rock on July 25, 1998, at Subiaco Abbey.

Bishop-elect Pohlmeier has pastored parishes across the Diocese of Little Rock, most recently at Christ the King in Little Rock. He wears many hats including director of the Office of Faith Formation and Office of Deacon Formation; theological consultant for *Arkansas Catholic*; director of continuing education of clergy; and Catholic Rural Life priest retreat presenter.

Bishop-elect Pohlmeier is only the fourth Arkansas priest to become a bishop.

**Send your
Congratulations • Appreciation
Thanks • Farewell • Good Wishes**

To become the 11th bishop of the Diocese of St. Augustine, Fla.

Arkansas Catholic will feature Bishop-elect Erik Pohlmeier in the July 16 edition. Appointed in May by Pope Francis to be 11th bishop of the Diocese of St. Augustine, Fla., he will be ordained a bishop at St. Joseph Church in Jacksonville, Fla., Friday, July 22.

Join other parishes and businesses around the state in congratulating Bishop-elect Pohlmeier and wish him well in his new role for the Kingdom of God. Your message will be in front of thousands of Catholics statewide as we celebrate Bishop-elect Pohlmeier.

SPECIAL ISSUE CONTENT

- What is the meaning of Bishop-elect Pohlmeier's motto and episcopal coat of arms?
- Bishop-elect Pohlmeier answers questions about his appointment
- Catholics in Arkansas share the impact he has had on faith formation and in educating men for the permanent diaconate
- More ...

ORDER NOW

Complete the order form on the back of this sheet and send with your check to *Arkansas Catholic*.

**Space must be reserved by
Thursday, June 29.**

For more information and help preparing your ad, contact Mark Brasfield at (501) 664-0125 or email mbrasfield@dolr.org.



SPECIAL ISSUE

JULY 16, 2022

DEADLINE

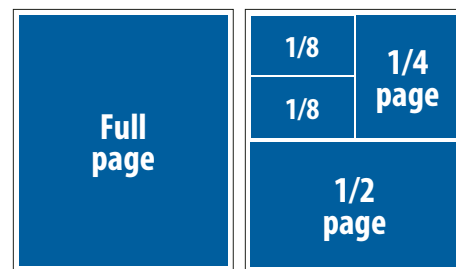
Ad space reservation: June 29

Ad materials by noon June 30

AD RATES

| | Black & White | Full Color |
|-----------------|---------------|------------|
| Full page | \$657 | \$757 |
| 1/2 page | 365 | 440 |
| 1/4 page | 195 | 245 |
| 1/8 page | 105 | 135 |

Ad rates are net.



AD SIZES (Tabloid)

| | |
|-----------------|---------------------|
| Full page | 10.25" w x 12.37" h |
| 1/2 page | 10.25" w x 6.08" h |
| 1/4 page | 5.041" w x 6.08" h |
| 1/8 page | 5.041" w x 2.95" h |

*Professional ad design services
available at low cost. Call for details.*

DISTRIBUTION

- Print and digital subscribers across the state
- All Arkansas attendees of the July 22 ordination in Florida

More information: arkansas-catholic.org/advertise • (501) 664-0125 • mbrasfield@dolr.org

Advertising Agreement for Arkansas Catholic July 16, 2022
BISHOP-ELECT ERIK POHLMEIER SPECIAL ISSUE



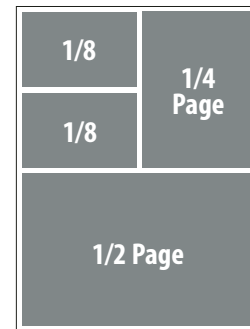
To order your ad by mail, fill in this form, sign and return to Arkansas Catholic,
 P.O. Box 7417, Little Rock AR 72217. **ORDER DEADLINE: June 29, 2022**

CONTACT INFORMATION

Business/Organization Name: _____ Order Date: _____
 Contact Person: _____ E-mail: _____
 Day Telephone: (_____) _____ Fax: (_____) _____
 Mailing Address: _____
 City, State, ZIP Code: _____
 Artwork Contact (if different): _____ E-mail: _____

CIRCLE YOUR AD SIZE AND COLOR

| | Ad Space Rates | | Plus Setup† if needed |
|---|----------------|------------|--------------------------|
| | B & W | Full Color | |
| Full Page 10.25" wide X 12.37" high | \$ 657 | \$ 757 | \$ 45 |
| Half Page Horizontal 10.25" x 6.08" | 365 | 440 | 30 |
| Half Page Vertical 5.041" x 12.37" | 365 | 440 | 30 |
| 1/4 Page 5.041" x 6.08" | 195 | 245 | 20 |
| 1/8 Page 5.041" x 2.95" | 105 | 135 | 15 |
| TOTAL ADVERTISING COST (Size/Color + Setup) \$ | | | _____ |



† No setup charge for ads e-mailed to us in exact, finished electronic form. See below for requirements.

WHAT GOES IN YOUR AD?

Check the boxes that apply to your ad.

'CAMERA-READY' ARTWORK: I will e-mail an exact size, finished ad in compatible electronic format to mbrasfield@dolr.org. Compatible electronic formats are only Adobe PDF/X-1a; Illustrator CS5 EPS with all type converted to outlines; or JPEG 300 dpi (JPEG for black-and-white only). Please do NOT send website files; do NOT send Word, Publisher, or any other format file.

SET UP MY AD FOR ME: I want Arkansas Catholic's professional designer to build my ad. The wording I want is written at right. I will receive a proof by e-mail, which I will promptly review and approve. Any Arkansas Catholic setup errors will be corrected at no charge; customer changes may incur additional set-up charges.

OPTIONAL:

- I will e-mail a high resolution logo or photo for in my ad, to mbrasfield@dolr.org
- I have attached a clean, sharp printed logo to be scanned for my ad.

WRITE THE WORDING FOR YOUR "SET UP MY AD" BELOW.

Please print very clearly. Attach a sketch if you like.

SIGN HERE

Please place advertising on my/our behalf according to the information supplied on this agreement. I understand if I have a regular billing account and I ask to be billed that payment is due by the 15th of the following month and that a late fee will be charged on past-due accounts. I understand that I may modify or cancel a scheduled ad so long as such changes are made before the deadline for the affected issue. Cancellations made after the deadline are charged as if the ad had appeared. Arkansas Catholic is not responsible for errors in materials supplied by advertiser, or in ads published according to advertiser's approval. Arkansas Catholic shall not be liable for other errors beyond a credit for that portion of an ad found to be error, nor for failure to insert an advertisement. Arkansas Catholic reserves the right to reject advertising deemed objectionable.

Signed (name): _____ Date: _____