

A special season A special deal

Buy six ads, get two FREE with *Arkansas Catholic's* Spring ad special

Lent, Easter and Spring are prime times to get your message in front of Catholic consumers, especially:

- Busy families looking for restaurants offering **seafood and vegetarian** choices.
- Shoppers thinking about **spring fashion** and special Easter outfits for the whole family.
- People seeking meaningful **devotions and service** opportunities.

■ People preparing to **enter the Church** at the Easter Vigil — and the people who love them and want to **find a special gift**.

■ And all the while, they're working on **income tax season**.

With this special, if you buy six new ads or increase your ads in the six issues from Feb. 18 through March 25, you'll get **FREE ADS** in the issues for April 1 (Palm Sunday weekend) and April 8 (Easter weekend). You'll even qualify for our year-round **6-time frequency discount on every ad**.

With your two free ads, you could end up with a discount of **up to 40 percent off** the regular rates!

It's an outstanding opportunity to raise awareness and a great time to run a coupon! Any size ad, 1/16 or larger, is eligible for the special. Free ads must repeat ads that ran earlier in the package. If more than one size ad is run to qualify, the free ads will be the size of the smallest ad.

**CALL NOW to get in on this
great discount promotional package.**

Ad space reservation deadline: noon, Feb. 8, 2023



AD RATES WITH 6-TIME FREQUENCY DISCOUNT

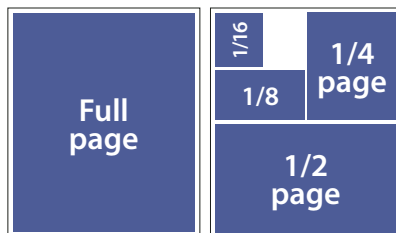
Black & white

Full page (18% off)	\$539
1/2 page (12% off)	299
1/4 page (11% off)	160
1/8 page (10% off)	86
1/16 page (5% off)	44

Premium position

Back page (4-color).....\$639

Ad rates are net.



AD SIZES (Tabloid)

Full page	10.25" w x 12.37" h
1/2 page	10.25" w x 6.08" h
1/4 page	5.041" w x 6.08" h
1/8 page	5.041" w x 2.95" h
1/16 page	2.437" h x 2.95" h

Ad layout/design services available. Call for details.



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For more information or to order your ads for the 2023 Spring Special, please call Mark Brasfield at (501) 664-0125 or e-mail mbrasfield@dolr.org.